

324 S. Harrington Street | PO BOX 12583 | Raleigh, NC 27605 | tel 919-834-2437 | fax 919-834-3404 | www.aas-c.org

Greetings, Patrons of the Arts!

Thank you for your interest in Works of Heart 2009, the Triangle's Art Auction Against AIDS, which is being held this year on Saturday, November 7.

As the Alliance of AIDS Services - Carolina celebrates the 19th anniversary of this extraordinary event, we are proud to say that Works of Heart stands alone as *the* premiere charity art auction in North Carolina. Participating artists donate their work so that 100% of the auction's proceeds can be applied to the community in which we serve—those living with HIV/AIDS, their loved ones and their care givers in the Triangle and surrounding areas.

Since 1991, Works of Heart has raised over \$1M through the sale of an amazing collection of original artwork—oils, pastels, ceramics, photography, sculpture, jewelry, mixed media, and more.

We invite you to take the extra step from auction participant to Corporate Sponsor ... it's good for your heart! It's no secret that the struggling economy has affected profitable businesses as drastically as it has the non-profit world ... and we are aware that our community is unsure how to proceed with giving. But by investing in the Works of Heart Art Auction, not only is your business investing in and supporting its own community, but you're making a wise business decision.

By becoming a Corporate Sponsor, you have the ability to reach over 800 of the Triangle's most dynamic and recognized arts patrons and collectors who will be participating in the live and silent auctions this year.

Again, we appreciate your interest in Works of Heart, and hope that you will consider offering the additional financial support as a Corporate Sponsor. Additional information on levels of support is attached.

Please join us as we remember those lost, those living, and those we must protect.

Sincerely,



John Paul Womble
Director of Development and Public Affairs

The Alliance of AIDS Services – Carolina is the only agency in NC providing a full continuum of care to individuals living with HIV/AIDS; these services include pastoral care and counseling, substance abuse treatment, mental health counselors, nutritional counseling with a registered dietician, medical and non-medical case management, and family care homes. We stand alone as THE principal public policy leader with initiatives in the state of NC for people at risk or living with HIV.

RALEIGH | Under One Roof | 23 Sunnybrook Road, Suite 191 | Raleigh NC 27610 | tel 919-212-9500 | fax 919-212-9456
Durham | 107 North Driver Street | Durham NC 277703 | tel 919-596-9898 | fax 919-598-1782
Chapel Hill | Orange County | tel 919-968-7998

Our Mission is to serve people living with HIV/AIDS, their loved ones, caregivers, and communities at large, through compassionate and non-judgmental care, prevention, education and support.



*We remember...
those lost, those living and those we must protect.*



THE TRIANGLE'S ART AUCTION AGAINST AIDS
SATURDAY, NOVEMBER 7, 2009



Fairview XXIV | Marriott Little
 36" x 36"

Yes, our company will partner with Works of Heart and The Alliance of AIDS Services – Carolina in our community's fight against HIV/AIDS. Our contribution is checked below:

Sponsorship Level	Premiums	Tax Deduction	VIP Reception & Auction	Auction Seating	Pricing
GOLD PARTNER <input type="checkbox"/>	<ul style="list-style-type: none"> • Full page ad in Auction catalogue • Closed-circuit video display of catalogue ad during Silent Auction • Company logo included: on individual banner inside Live Auction venue; in Alliance newsletter; on all print materials; and on event Web site with Web link • Recognition in Auction catalogue 	\$4,540	6	8 VIP	\$5,000
SILVER PARTNER <input type="checkbox"/>	<ul style="list-style-type: none"> • Three-quarter-page ad in Auction catalogue • Closed-circuit video display of catalogue ad during Silent Auction • Company logo included: on individual banner inside Live Auction venue and on event Web site with Web link • Recognition in Auction catalogue 	\$2,575	6	8 VIP	\$3,000
BRONZE PARTNER <input type="checkbox"/>	<ul style="list-style-type: none"> • Half-page ad in Auction catalogue • Closed-circuit video display of catalogue ad during Silent Auction • Company logo on event Web site with Web link • Recognition in Auction catalogue 	\$1,650	6	6 VIP	\$2,000
BENEFACTOR <input type="checkbox"/>	<ul style="list-style-type: none"> • Quarter-page ad in Auction catalogue • Closed-circuit video display of catalogue ad during Silent Auction • Company logo on event Web site • Recognition in Auction catalogue 	\$775	6	6 VIP	\$1,000
GRAND PATRON <input type="checkbox"/>	<ul style="list-style-type: none"> • Business card-page ad in Auction catalogue • Closed-circuit video display of catalogue ad during Silent Auction • Recognition in Auction catalogue 	\$285	4	4	\$500

**Deadline for ALL camera-ready and digital artwork: September 15, 2009. In the absence of submission, company logo, primary address, phone number and Web site will be placed in the allocated advertisement space.*

Company _____

Name/Primary Contact _____ Title _____

Address _____ City/State _____ ZIP _____

Phone _____ Fax _____ E-mail _____

Please circle payment method, and complete and return this form, with check payment to: Check MasterCard VISA
 Works of Heart, PO Box 12583, Raleigh NC 27605. You may fax credit card payment to (919) 834-3404. AMEX Diners Club

Card Number _____ Expiration Date _____ Security Code _____

Authorized Signature _____ Printed Name _____

Title _____ Phone No. _____



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